



**XXIV WORLD ROAD CONGRESS  
MEXICO 2011**

**September 26th – 30th**

*“Roads for a better life”*



¡You are invited!

## TO SHARE EXPERTISE OR UPDATE KNOWLEDGE

- **Over 4,000 road specialists.**
- **More than 100 countries all over the world.**
- **500 Exhibitors.**
- **50 road related Ministers.**







# “Mobility, Sustainability and Development”

## CONGRESS GENERAL THEME:

- A more holistic approach of mobility needs for people and goods.
- Mitigation of climate change and preserving the environment.
- Social and economical development to improve living standards.

***It is time to share analyses and experiences for a better world !***

## LANGUAGES:

- English, French and Spanish.





# Program

## EVENTS

- **Opening and Closure ceremonies and Ministers' session.**

## TECHNICAL PROGRAM

- **4 Strategic Direction sessions.**
- **18 Technical Committee sessions.**
- **13 Special sessions.**
- **3 Keynote Lectures.**
- **Technical Visits**
- **Poster sessions.**

## SOCIAL PROGRAM

- **Accompanying persons program.**
- **Welcome cocktail.**
- **Gala dinner.**





## Call for papers

### APRIL 2010

- **National Reports.**
- **Individual Papers.**

### PIARC PRIZES

- **Among all individual contributions.**
- **Promote professional excellence, innovations, successful applications.**







## Exhibition

- **Floor area:**  
12,000 m<sup>2</sup> (130,000 sq.ft.) for 500 booths or more.
- **Who will attend?**
  - Road authorities and government agencies.
  - Road engineering consultants.
  - Manufacturers and suppliers of goods and services.
  - Road construction companies.
  - Road operations equipment suppliers.
  - Technical associations related to roads and transport.





# Mexico







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